



THE

YORKSHIRE

CAKE COMPANY

CORPORATE CAKE CATALOGUE
2025



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@THEYORKSHIRECAKECOMPANY
WWW.THEYORKSHIRECAKECOMPANY.COM



Hello

Hello and welcome to the Yorkshire cake company catalogue.

My name is Adel Gascoigne and I am the owner, designer, baker and creator of elegant and delicious bespoke cakes and bakes, designed to give your company the wow factor. Carefully curated from my clients wishes I have been making cakes and bakes for over 20 years.

I hope that this catalogue helps to provide an insight into my company, the delights I produce as well as some helpful information which makes choosing The Yorkshire cake company a bit easier.

Should you have any questions please do not hesitate to contact me directly.

Adel Gascoigne

Owner, Baker and creator



What I can offer

Branded Biscuits & Cupcakes

Perfect for corporate gifting, product launches, and team celebrations.

Bespoke Cakes Elegant, custom designs for weddings, birthdays, and special occasions.

Handcrafted with Love Every order is made with care, attention to detail, and a passion for quality.



CORPORATE

At The Yorkshire Cake Company, we believe every occasion deserves a little indulgence. Whether you're looking for beautifully handcrafted cakes, bespoke biscuits, or luxurious cupcakes, we bring elegance, tradition, and a touch of magic to every bite.

We specialise in corporate and bespoke designs, offering personalised treats that make a lasting impression. From beautifully printed logo biscuits to exquisitely decorated cupcakes, our creations help businesses celebrate success, impress clients, and strengthen their brand.

Rooted in Yorkshire's rich baking heritage, we use only the finest ingredients to ensure every bite is as delicious as it is stunning. Whether you're planning a corporate event, sending a thoughtful gift, or simply treating yourself, we're here to make your vision a reality.

Make your brand stand out with bespoke sweet treats that leave a lasting impression.

At The Yorkshire Cake Company, we specialise in beautifully crafted cakes, biscuits, and cupcakes tailored to your corporate needs.

Whether you're celebrating a company milestone, launching a new product, or looking for the perfect client gift, our hand-finished treats add a touch of elegance to every occasion.

Branded Biscuits & Cupcakes

✓ Personalised Icing & Printed Designs

Feature your company logo, event theme, or custom message on our delicious biscuits and cupcakes.

✓ Perfect for Events & Gifts

Ideal for corporate gifting, conferences, product launches, and staff celebrations.

✓ Premium Ingredients

Handmade using the finest local ingredients for exceptional taste and quality.



Why Put Your Logo on a Biscuit or Cupcake?

Memorable Marketing

A delicious, visually stunning treat ensures your brand sticks in people's minds.

Professional Branding

Show your attention to detail and commitment to quality with edible branding.

Engagement & Social Sharing

Custom treats encourage clients and employees to share your brand on social media.

Perfect Conversation Starter

A unique way to introduce your business at events and networking opportunities.

Versatile & Impactful

Great for client gifts, staff appreciation, and special occasions.





UNDERSTANDING THE ARTISTARY

As you can see my business is my passion, and ensuring that I provide your with the absolute best in quality takes both time and a lot of planning.

As an independent business I pride myself on providing the highest quality products, from the ingredients I use, to the packaging, the craftsmanship right through to the service you receive as a valued client.

And therefore I wanted to offer you the opportunity to understand behind the scenes, and what really goes into your cake order.

If you follow along with my social media @theyorkshirecakecompany you are probably already aware of all the training, the qualifications, the licencing and environmental paperwork, not to mention the insurances and the ordering of materials and ingredients, the over head costing and logistics or diary planning and the essential parts of running a business.

However I wanted to offer you the insight of what it takes to produce a single bespoke cake order, so you can see just how important and special each client and order is too me, and why I take such pride over what I do.

- UNDERSTANDING THE ARTISTARY -



*M*y dearest clients,

I wanted to take a moment to express my gratitude for entrusting me with creating your personalised corporate cake order. From the moment I receive your initial contact, to the final delivery, there is a great deal of detail and planning involved in bringing your vision to life, which I would like to share with you so you may better understand just how special your order is.

Upon receipt of your first enquiry, I move on to creating a detailed quote that includes recipe costings, any specialist products or materials needed, and any variations or special requests you may have to ensure your order is exactly as you have described.

Throughout the process, I am here to answer any questions you may have and to conduct online consultations where required to discuss your special requests or clarify any queries you may have. Once your order is confirmed, I work diligently to sketch out designs, in addition to ordering ingredients and special products needed to bring your vision to life.

The baking and crafting process can take several days, and for more intricate orders or handcrafted designs, up to three weeks in advance.

Depending on the type of order the delivery may require organising postal provisions or delivery in person for bigger or more delicate orders. Upon delivery, If your order requires set up I will carefully set up the order at the venue, which on average takes about an hour; This is to ensure it looks as beautiful as it tastes. And of course, I always follow up with you to make sure your event and order was everything you had hoped for.

Creating your bespoke corporate cake order is not just a job for me, but a labour of love. I am truly grateful for the opportunity to be a part of your special day and to bring your vision to life.

With love and gratitude,

Adel Gascoigne



Y OUR THOUGHTS

Thank you for taking the time to view my catalogue, I hope it has been a useful guide in supporting you to decide what kind of cake or bake is best suited to your special event.

I pride my business on the quality, elegance and creativity of both the products , and the service that I provide.

As my clients and their custom is so incredibly important to me it is essential that I ask you kindly to offer me your feedback on my products and service, so that I may best adapt and continue to evolve to ensure you the absolute best.

I would therefore be grateful if you would take a few moment to leave me your thoughts either via the contacts tab on my website, or via email.

Thank you

-YOUR THOUGHTS -



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